Submission Guidelines for Lawyers' Announcements in *Colorado Lawyer*

The content of Lawyers' Announcements is subject to approval and must meet criteria for this type of advertising. Lawyers' Announcements are distinguishable from "display advertising." Email mhigham@cobar.org for information about display advertising in *Colorado Lawyer*.

General

The Lawyers' Announcements section is reserved to announce the following:

- New members to a law firm or legal department
- Name change of a law firm
- Formation, merger, or new affiliation of law practice(s) and law-related associations
- Relocation of a law practice
- Change in job status
- Retirement of attorneys
- Notices of professional appointment, honors, or awards

Sizes and Cost

Quarter page vertical

- 3.75" wide x 4.25" tall
- \$300 CBA members; \$400 nonmembers

Half page horizontal

- 7.75" wide x 4.25" tall
- \$450 CBA members; \$575 nonmembers

Full page

- 7.75" wide x 8.875" tall
- \$800 CBA members; \$950 nonmembers

Submission of Content

- Advertisers are responsible for the editorial and graphic content of their announcements.
- Digital files are preferred.
- Color files are now accepted.
- Submit files as press-quality PDFs saved at 300 dpi resolution.
- Ads must be designed to the correct ad size. Ads sent in an incorrect size are subject to refusal or misprinting.
- Design services are available for an additional fee.

Payment

- By check: payable to Colorado Bar Association, mailed to Colorado Lawyer, Attn: CBA Accounting Dept., 1290 Broadway, Ste. 1700, Denver, CO 80203.
- By credit card: contact Melissa Higham at mhigham@cobar.org.

Questions?

Contact Melissa Higham at mhigham@cobar.org.

LAWYERS' ANNOUNCEMENTS DEADLINES

ISSUE	DEADLINE
January/ February	November 30
March	January 27
April	February 28
May/June	March 31
July	May 27
August	June 30
September/ October	July 31
November	September 23
December	October 30

Announcements received past deadline will be accommodated as space permits. Payment must be received by deadline to secure placement.

BIGGER. STRONGER.

Providing the highest quality legal counsel is our top priority. That's why we are proud to announce the addition of three new attorneys to the water practice group - Pete Johnson, Andrea Kehrl, and Bradley Kershaw. This expansion deepens our capabilities to solve complex legal challenges and advocate for our clients with greater depth, knowledge, and expertise.



> PETE **JOHNSON**



ANDREA **KEHRL**



BRADLEY **KERSHAW**

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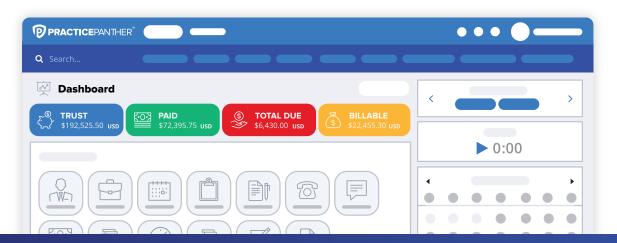
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